

Chiang Mai – *Rose of the North*



Hundreds rich cultures reflected by its Lanna style architecture, fascinating traditional dance, magnificent woodcarvings and splendid mural paintings are the heritage of Chiang Mai's graceful charming city. Emerging on the mountain as the background of the town is the should-not-miss highly revered temple of Doi Suthep, offering superb views over Chiang Mai. Adventurous trek on an elephant back through the tropical green jungle is a great lifetime experience. Witness the simple living of the nomadic hilltribes with their unique and vivid costumes, settled up in the high mountainous villages. As for the 700 years town, Chiang Mai city layout still exists as a neat square surrounded by a moat with vestiges of the fortified wall and its four main gates offering prime access to the old town.

SAMPLE PROGRAM FOR INCENTIVE IN CHIANGMAI

Day 01 ARRIVE CHIANGMAI

AM Group arrive Chiang Mai Airport by flight

Upon arrival, meet and greet by Siam Express Representative

**Transfer by Deluxe Air-conditioned coach from Chiang Mai Airport
inclusive of:**

- Deluxe air-conditioned vehicle
- Baggage handling
- Welcome sign with company logo
- Cold towel and bottled drinking water

Enhancement during the arrival and transfer from Airport to Hotel:

- Flower garland presented by Hilltribe Women in traditional costumes
- Police car to escort the group from Airport to Hotel

09:00-11:30 Chiang Mai Old Town and the Trishaw



Drive by coach directly from Chiang Mai airport through different parts of the city, passing old City walls, gates and city moat and Tapae, Chiang Mai's main street to visit Wat Chedi Luang (A.D.1411) where the famous Emerald Buddha was once enshrined; nearby walk to visit Wat Pan Tao also on the grounds, has a wooden northern architecture, reclining

Buddha, and fine carving on the eaves and door. From here enjoy the special experience travel by trishaw, the favorite mode of local transportation ride pass the local fresh market approx. 30 minutes to Wat Phra Singh(A.D.1345) housing a very old and sacred Buddha image; there will be chance to do alms offering to Monk (Sangkatarn).

This is recommended for group arrival by early morning flight with maximum 50 guests (base on availability of the trishaw).

Upon arrival hotel chosen, check-in at hotel
Welcome drinks and cold towel for all guests

14:00-17:00 The Most Revered Temple up on the Hill of Doi Suthep

Drive uphill to visit Wat Phra That Doi Suthep, tucked away in the mountains at an elevation of 3,280 feet (1,056 meters). It is certainly one of the most important temples in Chiang Mai, as well as one of the most revered among Thai Buddhists and a major pilgrimage destination during Buddhist holidays. To reach the temple itself requires a climb up a Naga staircase of 290 steps.



Enhancement at Doi Suthep:

- Sunset Cocktail for 30 minutes

19:30-22:30 Dinner at Baan Suan Restaurant

Cuisine: Thai
Capacity: 120 Seats

Situated in the quiet area by the Mae Ping River, Baan Suan is one of the best memorable places offering best Thai cuisine in Chiang Mai. Food is a perfect mixture of Northern Thai and contemporary cuisine. The restaurant owned and designed by the renowned architect who designed the splendid Regent Resort in Chiang Mai. A big open-air terrace with its breathtaking view of Mae Ping River renders the comfortable ambiance. This is an ideal venue for the top VIP clients.



Enhancement during dinner at Baan Suan:

- Welcome cocktail (open bar) by the Ping River
- Northern Thai music (Salor Sor Sueng) to entertain during dinner

Accommodation at Hotel in Chiang Mai – Please refer to the hotel suggestion

Day 02 CHIANGMAI

Breakfast at the hotel

08:00-15:00 A Day Experience in Private Elephant Camp



E.L.E. is known as a luxury elephant camp where only those with advance booking will be allowed. Set in a peaceful, tranquil valley 70 kms north of Chiang Mai, it is not for tourists but only serve the 'hands on' experience with elephant for your exclusive group members.

Guests will have the special opportunity to build closeness to an individual elephant. Not being part of a large crowd will enable the visitor to spend as much time as they wish experiencing elephant life together..

Upon arrival, change your cloth to the traditional mahout outfit.

Watching the elephants bathe in the river or participating with elephants bathing in their natural setting. The place is so tranquil, natural with the river flowing gracefully and close by. After taking an hour elephant riding, you will continue to take the rafting along the Mae Taeng River. To glide effortlessly and silently along the river on a bamboo raft is a wonderful experience and a great way to relax.

Note: Ideal group size is 20-30 persons.

Enhancement at the elephant camp:

- Trio music entertainment
- Demonstration of Elephant Artists to create their own masterpieces.. which guest can keep as a souvenir.

19:30-22:30 Dinner at Le Crystal Restaurant

Cuisine: French
Capacity: 100 Seats

Welcome to Le Crystal, a French restaurant in Chiang Mai where various superb French selections are proudly served along with our collection of fine wines, in the atmosphere of in-door air-conditioned restaurant or decorated garden overlooking Ping river.



Or:

19:30-22:30 Dinner at The House Restaurant

Cuisine: East-Meet-West
Capacity: 80 Seats

The House has created one of Chiangmai's most exciting places to chill out. Set in a beautiful property from the 30's right in the center of Chiang Mai you will find gourmet food, fine wines, and cool cocktails. Set in an old colonial style edifice that's been lovingly restored and decorated in placid pale tones, the dining room has large windows draped in light curtains and the seating is in rattan chairs around linen-draped tables.



After dinner, shopping at Chiang Mai Night Bazaar

Inside are endless stalls selling hill-tribe crafts, leather goods and clothing. The top floor specializes in antiques. Shopping in the night bazaar can keep the bargain hunter busy for hours! Under the brightly lit stalls which line the streets everything is available. The night market usually opens at around 6-7pm until late night.

Or:

08:00-15:00 Mae Saa Elephant Camp and Hilltribes Village of Tong Luang

A short drive brings you to the Mae Sa Elephant Camp, situated on the banks of a small river. Here you will have the chance to watch these amazing creatures take their daily bath and then witness the traditional training techniques still used today. Marvel at the amazing skills before joining an adventurous elephant trek through the lush jungle and over hilly trails to a nearby Eco-Agricultural Hill Tribes Village called Baan Tong Luang. Here you can learn and see lifestyle of 4



different tribes; Karen Longneck, Lahu Shibalah, Red Karen or Pakayor and Palong Karen. Special catered lunch will be served at the village.

Note: Ideal group size is 60-80 persons (base on 40 elephants at Mae Saa Camp).

Enhancement to this day trip:

- Local folk music entertainment at lunch time
- Local Songthaew transfer to Village of Lisu Lodge for an exclusive group lunch

Also enhancement to this day experience:

Experience Home Stay at the Village of Baan Mae Kampong



Baan Mae Kampong Village is located approximately 50 kms from Chiangmai. It has been nestled in its mountainous location at 1300 meters above sea level. With an average temperature of 10-18 degrees C throughout the year, refreshing breezes provide a welcome respite from the heat of Chiangmai. With the cool air and the tranquil sound of the flowing stream and gushing waterfall, people become to boost this place as a 'Shangri-la' of Chiangmai.

Group will be transported by minivan or songthaew from your lunch venue. The drive is around 1-1.5 hours to reach the village in the suburb of Chiang Mai. After a warm welcome, guests will go to their 'home' for stay with the folks in the village. Though the place is simple, mosquito net and proper toilet with shower is available.

In the evening, gather at the temple lawn for a hand-on experience of doing 'Bai Sri', a traditional way of welcome and saying well wishes. A short presentation of local students in the village and special dinner catered by the housewives of the villagers. No hotel catering, no 5-star service, but a well arrangement by the villagers' hospitality.

Note: There are presently 21 houses in the home stay program i.e. maximum 50 persons for accommodation. Ideal group size is, however, 30-35 persons.

Day 03 CHIANGMAI

Breakfast at hotel / Breakfast at home (at Mae Kampong)

At Mae Kampong:



In the morning, explore the village on foot & experience local occupations e.g. bamboo hat, weaving, 'Meang' tea products, explore natural walking trail through

the tropical rain forest, sip coffee/tea in the superb view...

For those who prefer adventurous choice, try on the new adventure activity offering an exhilarating opportunity to soar through 1500 year old rainforest, high above the forest floor with 18 platforms, sky bridges and lowering stations connect 2km of zip lines that take you through different layers of the rainforest canopy, with the speed and grace of a young gibbon.

Finish local lunch with the family before leaving down the hill back to Chiang Mai town.

Day at leisure for optional activities if you stay at hotel in Chiang Mai:



Sunrise Tour

Hours: 06.00 Hrs. - 08.30 Hrs.

Capacity: No maximum

Depart your hotel in the early morning for Ta Pae Gate, seeing the Buddhist aim offering. Take the opportunity to offer foods to Buddhist monks. Continue with a rickshaw ride to visit a morning market, observing how Chiang Mai people carry on their daily life.



Chiang Mai Sky by Hot Air Balloon

Hours: 06.00 Hrs. - 09.30 Hrs.

Capacity: 6 pax/round/day

You don't feel the wind, you are a part of it, almost not even realizing you are moving. Hot air balloons are something special in comparison to other forms of flight. Hot air balloons drift gracefully above the ground at heights of up to 10,000 feet. Typically, though, most Hot air balloon flights are 500 to 2,000 feet above ground where peace and tranquility reign as you float over the tree tops above the beautiful countryside. As the balloon rises, your panoramic view is a perspective that you won't soon forget. Including is flight certificate and Champagne celebration!

Special note: November to March (depend on the weather)



Regain your Strength at Oasis Spa

Hours: 2.5-3 hours for treatment and transportation

Capacity: 20 persons

From spa basics to cutting edge therapies, Chiang Mai is the destination for spa and lifestyle. Whether your idea of spa travel means an hour of traditional Thai massage or escaping to a luxury spa wellness, Chiang Mai is the paradise for serenity, purity and relaxation.

Elephant Owner for a Day

Hours: 07:30-16:00 Hrs

Capacity: 20 persons



Elephant owner for a day makes unforgettable stay. Drive 29 km. southwest of Chiang Mai to Patara Farm. Here you will learn to know what's an elephant owner would know and to do what's an elephant owner would do. The concept of the farm is focusing on health care and breeding management to produce healthy elephants to live on earth.

This full day program starts from learning to know from hiking to find the elephant in the bush, domestic elephant in Thailand, breeding program, elephant temperament observation, daily health care, pregnancy test, care taking for mother and baby, feeding, skin care, bathe & brush at river, bare-back riding as a short visit to the local temple to learn about the Buddhism and the belief of the Thais people which is related to elephant. Afterward setting off for a long uphill trip to the waterfall for picnic lunch and refreshing with your elephant.

The Colors of Chiang Mai Biking

Hours: 08:00-13:00 Hrs / 13:00-18:00 Hrs.
Capacity: 8-12 persons/group



Although Chiang Mai is well-known amongst visitors to the north of Thailand, the city still conceals quite a few secret, dazzling spots. One of these hidden gems are the remains of Wiang Kum Kam, an ancient capital city that until recently had remained hidden under layers of layers of earth.

Afterwards we bike further to a Chinese temple, the McKean rehabilitation center, a former leper colony, a special school for monks, and also stop at a small pottery village.

Riding along the Ping River, we breathe in the local atmosphere that makes Chiang Mai so special. Lunch with a small Thai meal (Kao Soy) in a local restaurant en route.

Golf at Chiangmai Highlands Golf & Spa Resort

Hours: 08:00 Hrs. to 14:00 Hrs.
Capacity: on request



Chiangmai Highlands, designed by Schmidt-Curley, is the creative team responsible for the redesign of Muang Kaew Golf Course in Bangkok as well as many of Asia's exciting new courses. The course opened in late 2005, and located next the hill east of Chiang Mai. Golfers have a magnificent view from every hole. The course is exciting and challenging for a player of all abilities. Chiangmai Highlands has a superbly maintained practice facility including several practice greens, a short game area and a superb 300 yard driving range.

The Chiangmai Highlands golf experience combines championship golf, superb conditions, scenic mountain views and fresh northern air.

Chiang Mai Botanical Garden and Tiger Kingdom

Hours: 08:30 Hrs to 14:00 Hrs.
Capacity: on request



Queen Sirikit Botanic Garden (QSBG), or formerly known as Mae Sa Botanic Garden, is the first botanical garden of the country at international standards for there are scientific basis and purposes for the collections, and the provision of botanical education and research. In 1994, the BGO received the honor from HM the Queen to grant a royal

permission to name this northern botanic garden after Her Majesty 's name as "Queen Sirikit Botanic Garden".

The main objectives of the Garden are to serve as a center of Thai flora for botanical study and research, to render services concerning biodiversity and environmental conservation, as well as to provide an aesthetic place for the general public.

Thai buffet lunch is served at the Tiger Kingdom, a new place in the district where you can have an "up close & personal" experience with the tigers, allowing them to play, stroke & take photos in the tigers ACTUAL ENCLOSURE !!.

19:30-22:30 Lanna Night at the Chedi



Dinner tonight will be at the magnificent lawn with the stunning background of a historical colonial house of the Chedi. Local villagers have their market stalls along the walkway whilst you enjoy sipping cocktails. Savor authentic Thai cuisine from the four regions of the kingdom, amid vivid Thai silk and cotton table settings. Unique cultural entertainment will take place throughout the evening.

Note: Ideal group size is 80 guests.

Or:

19:30-22:30 Farewell Theme Dinner at Bua Kham Pond, Le Grand Lanna



Bua Kham Pond provides a perfect setting dining in style in the natural ambiance of Le Grand Lanna. The restaurant is set in a cluster of renovated wooden Lanna buildings – each one unique and with its own special history, faithfully representing the Lanna lifestyle of peach, tranquility and living in harmony with one another and with nature. Le Grand Lanna is lavishly decorated with priceless antiques and treasures from the region, creating an atmosphere rich in style and comfort.

Upon arrival, guests will be greeted with a jasmine garland and a traditional welcome offering with welcome cocktail drinks. The Lanna classical band will enhance the mood for the evening, while the Master of Ceremony is welcoming all the guests and introducing the speakers from your company (if any). Lavishly Thai or international buffet dinner or deluxe Thai set dinner is served. A cultural dance presentation is also staged for entertainment. Conclude a memorable night with a firework display and the MC then invited the guests to the closing evening by partaking in the releasing of the Kom Loy – hot air balloon (Optional)

Note: Ideal group size at Bua Kham Pond is 80 guests.

Enhancement during dinner at Le Grand Lanna:

- Local market (Kad Mua) at the cocktail area
- Hot air balloon (Kom Loy) as the finale of the night
Toward the end of the dinner, guests will be invited to launch a series of hot air balloons. The Kom Loy is a special hot air balloon made of very fine rice paper with a candle in the center at the base made of bees wax to which fireworks are attached. When the candle is lit, hot air fills the balloon causing it to rise high into the sky.
- Fireworks to include Candle Tree, A set of three wheels, a line of waterfall.

Day 04 CHIANGMAI

Breakfast at the hotel

Day at leisure to enjoy hotel's facilities or try out from one of the various spa services or optional activities

Transfer from hotel to Chiang Mai Airport by air-conditioned coach

Inclusive of:

- Baggage transferred by separate truck
- Check-in procedure with assistance by English speaking guide

Group depart from Chiang Mai by flight.....

SELECTED HOTELS ACCOMMODATION IN CHIANGMAI

FOUR SEASONS RESORT

www.fourseasons.com/chiangmai

Location: Mae Rim-Samoeng Old Road

Capacity: 93 Rooms



Spacious
Lanna-style
pavilions
overlook
terraced
rice fields

and the mountains in the beautiful Mae Rim Valley, minutes from the artistic and cultural heritage of Thailand's northern capital. The resort has a design that delivers an authentic Siamese up-country atmosphere.

Le MERIDIEN CHIANGMAI

www.lemeridienhotelchiangmai.com

Location: Chang Klan Road

Capacity: 384 Rooms



The hotel exudes an intriguing blend of Le Méridien's European heritage and the local Lanna Era style to deliver a contemporary cultural experience backed by a natural canvas of Chiang Mai's green environment. Just 7km from Chiang Mai International Airport, Le Méridien Chiang Mai sits on Chang Klan Road, where guests can sample local delicacies at the many eateries, explore ancient temples and hunt through shops and the nearby Chiang Mai Night Bazaar.

RATILANNA RIVERSIDE SPA RESORT CHIANGMAI

www.ratilannachiangmai.com

Location: Chang Klan Road

Capacity: 75 Rooms



A luxury boutique resort captures the essence of the descendant's Lanna ancestry that subtly appears in its architecture and interior décor. A luxury boutique resort nestled serenely along the bank of the Mae Ping River and center of Lanna historical city, Chiang Mai only minutes away from the Chiang Mai Airport and the city's popular Chiang Mai Night Bazaar.

SHANGRI LA HOTEL CHIANGMAI

www.shangri-la.com

Location: Chang Klan Road

Capacity: 281 Rooms



Conveniently located within the bustling centre of the culturally rich city of Chiang Mai, Shangri-La Hotel, Chiang Mai is a “City Resort” that is perfectly placed to cater to the needs of guests visiting the city on business or for leisure.

Shangri-La Hotel, Chiang Mai is a five-star luxury hotel, with convenient location within easy walking distance of the city’s famous Night Bazaar and boutiques. Situated in a lush garden setting, the hotel is just a 10-minute drive from Chiang Mai International Airport. It also enjoys close proximity to fascinating museums, cultural centres, soft-adventure excursions and Chiang Mai’s numerous temples, shops and art galleries.

Shangri-La Hotel, Chiang Mai offers a broad range of services, facilities and amenities while still providing personalised service and Shangri-La’s internationally renowned hospitality.